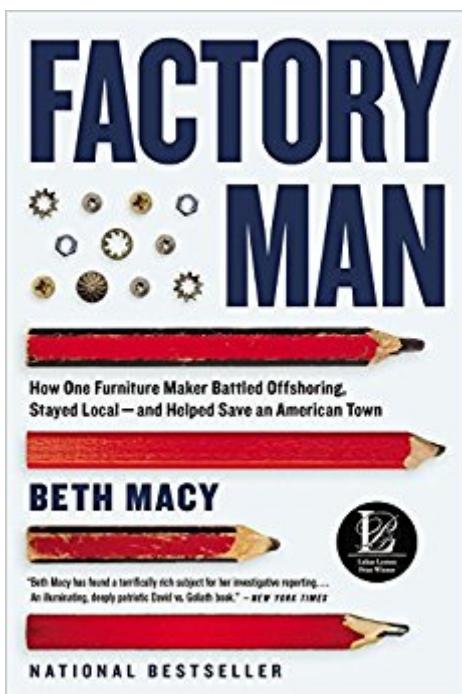


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Factory Man: How One Furniture Maker Battled Offshoring, Stayed Local - And Helped Save An American Town



Synopsis

The instant New York Times bestseller about one man's battle to save hundreds of jobs by demonstrating the greatness of American business. The Bassett Furniture Company was once the world's biggest wood furniture manufacturer. Run by the same powerful Virginia family for generations, it was also the center of life in Bassett, Virginia. But beginning in the 1980s, the first waves of Asian competition hit, and ultimately Bassett was forced to send its production overseas. One man fought back: John Bassett III, a shrewd and determined third-generation factory man, now chairman of Vaughan-Bassett Furniture Co, which employs more than 700 Virginians and has sales of more than \$90 million. In **FACTORY MAN**, Beth Macy brings to life Bassett's deeply personal furniture and family story, along with a host of characters from an industry that was as cutthroat as it was colorful. As she shows how he uses legal maneuvers, factory efficiencies, and sheer grit and cunning to save hundreds of jobs, she also reveals the truth about modern industry in America.

Customer Reviews

A New York Times Notable Book of 2014 One of Janet Maslin's Top 10 Books of 2014 in the New York Times One of The Christian Science Monitor's Top 10 Nonfiction Books of 2014 One of Publishers Weekly Best Books of 2014: Nonfiction A Goodreads Choice Awards Finalist: Business "In a class with other runaway debuts like Laura Hillenbrand's "Seabiscuit" and Katherine Boo's "Behind the Beautiful Forevers": These nonfiction narratives are more stirring and dramatic than most novels. And Ms. Macy writes so vigorously that she hooks you instantly. You won't be putting this book down." —Janet Maslin, New York Times "Nonfiction storytelling at its finest.... It does what the best business books should: It delivers a heavily researched, highly entertaining story, at the end of which you realize you've learned something.... This is a great American story, the kind that we don't read often enough." —Bryan Burrough, New York Times

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